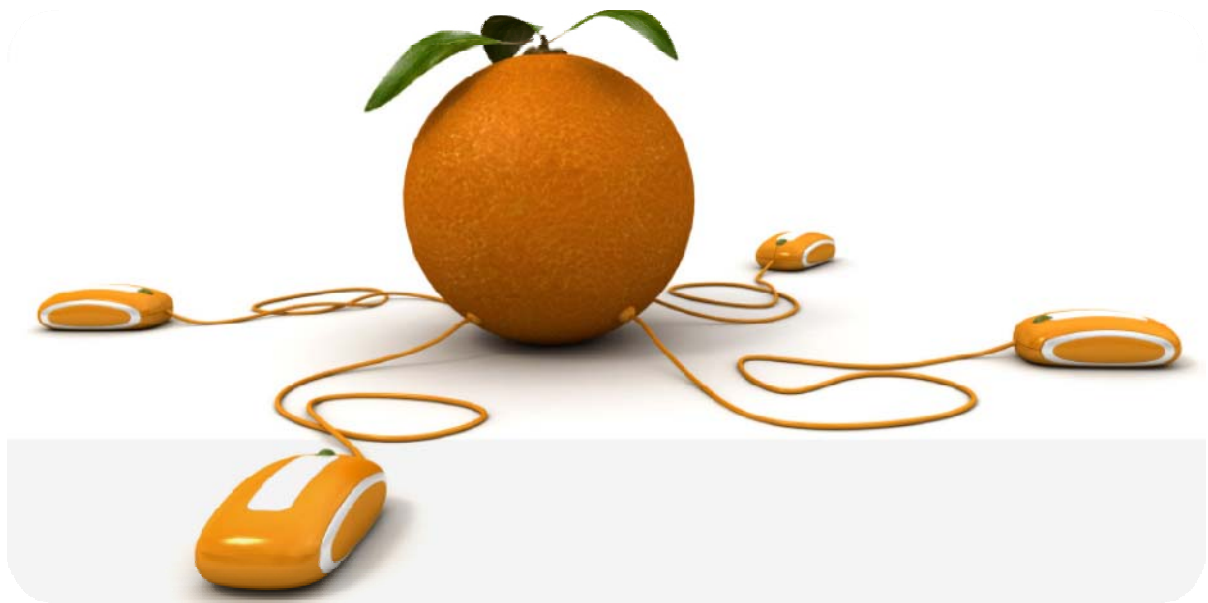


# UK DIGITAL SOLUTIONS

WHO WE ARE, WHAT WE DO & EXACTLY WHO YOU ARE HIRING.



## WHO WE ARE

UK Digital Solutions are a leading bespoke website design and development agency. We are proud to say that we are market leaders when it comes to building websites. And that's not all we do. Our clients receive a full, seamless web experience. We're not faddy and we're not about technology for technology's sake. We're about style and efficiency. Our sites achieve their purpose beautifully and effectively.

Being one of the UK's largest full service digital agencies we have worked with all kinds of companies across the UK providing them with the creative, technical and marketing expertise needed to build a successful online business. Our clients get a site that looks, feels and behaves exactly as they want it to.

***Don't be afraid to ask for exactly what you want. We've done it all!***

UK Digital Solutions was founded in 1999 under a group of online businesses known as the Fields Group, which consist of 12 online businesses ranging from Web Design to Data Recovery. Each business is dedicated to its market and is leading in each respective industry.

To summarise, at UK Digital Solutions we like to take on all kinds of challenges to get our creative juices flowing. As long as you're passionate about what you want to do, we would love to help you achieve your goals.



SplashLakeballs.co.uk



## WHAT WE DO

UK Digital Solutions is a full service agency, giving our clients exactly that - a full service. We have specialist and dedicated teams to work on your project, including Web Designers, Sales and Marketing specialists, Programmers, Developers and Flash Experts.

We know that there is a certain equation to successful web design that not everyone understands. The backbone of a successful online business will not achieve sales if the following are implemented improperly; Creative front-end website design, Resourceful back-end website development, database design and social media, multimedia integrations, security, usability and accessibility, web analytics and online marketing - it's all there to make your website better and deliver that all important return on investment.

We create beautiful websites that deliver against objectives. Fully functioning websites should be available to all. Innovative design and development need not be limited to large corporations. We strive for excellence in all that we do and pride ourselves on our successes in satisfying our clients.

Our client feedback has told us that the websites we have created and marketed have accumulated a turnover of over £28 million; we feel that that's a figure to be proud of!



## EXACTLY WHO YOU ARE HIRING?

Our clients are essential members of our website design and development team.

***We work with you, not just for you.***

You are our knowledge base, our collaborators, our partners and our inspiration. Only when we establish this kind of synergy can we create the work in which each designer, developer and project manager can be proud of.

UK Digital Solutions are fortunate enough to be able to call upon the most creative and experienced web designers, developers, programmers, consultants and sales and marketing gurus. Our team love to get their teeth stuck into new and creative challenges.

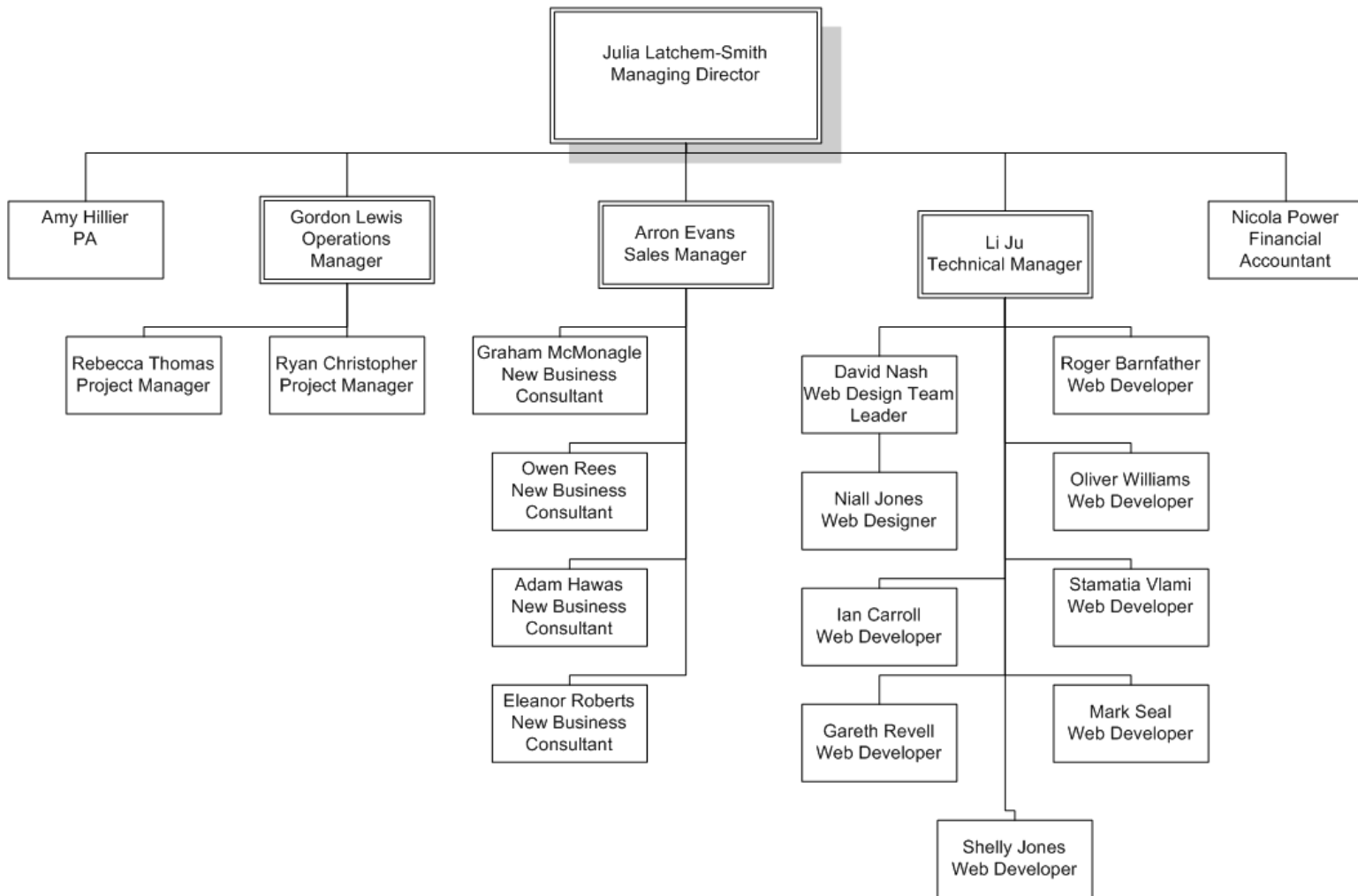
Our process of, solid strategy, effective technology, intelligent design, and engaging content are seamlessly blended together to deliver you an industry standard that is unrivalled.

Each team member takes pride in their achievement. Whether designing a website interface, developing a complex transactional database, achieving 1<sup>st</sup> page results on search engines or even something as simple as a well designed logo each feat provides a sense of accomplishment.

This experience in all departments allows us to tackle the most unique and innovative ideas out there.



# THE TEAM



Our designers & developers outnumber our sales team; the reason for this is to make sure that every project taken on is given the adequate attention so that everyone can be completely satisfied with the finished result.

Throughout the process of building your site you will be on first name terms with whomever your project is assigned to. This allows you to build relationships with your designers and developers and communicate your thoughts and themes with them to get the results you want.





## HANDING CONTROL OVER TO YOU.

After you have gone through the stress free experience of having your new online empire built, you're going to want the keys to your kingdom.

Once everything's finalized we will tell you how your control panel can be accessed so you can start familiarizing yourself with your new business partner and control the entire website.

There is no need to be overwhelmed with learning new things if you decide on commissioning UK Digital Solutions with your project, you'll get our dedicated support for an entire year, **FREE OF CHARGE**

Below there are a few simple screenshots of the Control Panel/Content Management System, but if you read on you will get a brief idea of what your control panel will allow you to do.

## CONTROL PANEL FUNCTIONALITY.

- ✓ Content Manageable Site
- ✓ Self Optimizing System
- ✓ Unlimited Categories
- ✓ Unlimited Sub-Categories
- ✓ Unlimited Products
- ✓ Stock Control System
- ✓ Order Conformation Email
- ✓ Offer Sale Price & Retail Price
- ✓ Unlimited Images
- ✓ Unlimited Descriptions
- ✓ Upload Products With CSV
- ✓ Delivery Control System
- ✓ Editable 404 Error Page
- ✓ Standard Site Statistics
- ✓ Google Statistics
- ✓ Customer History system
- ✓ Multiple Payment Options
- ✓ Wholesale Options
- ✓ Fully Integrated Marketing System
- ✓ Site Map



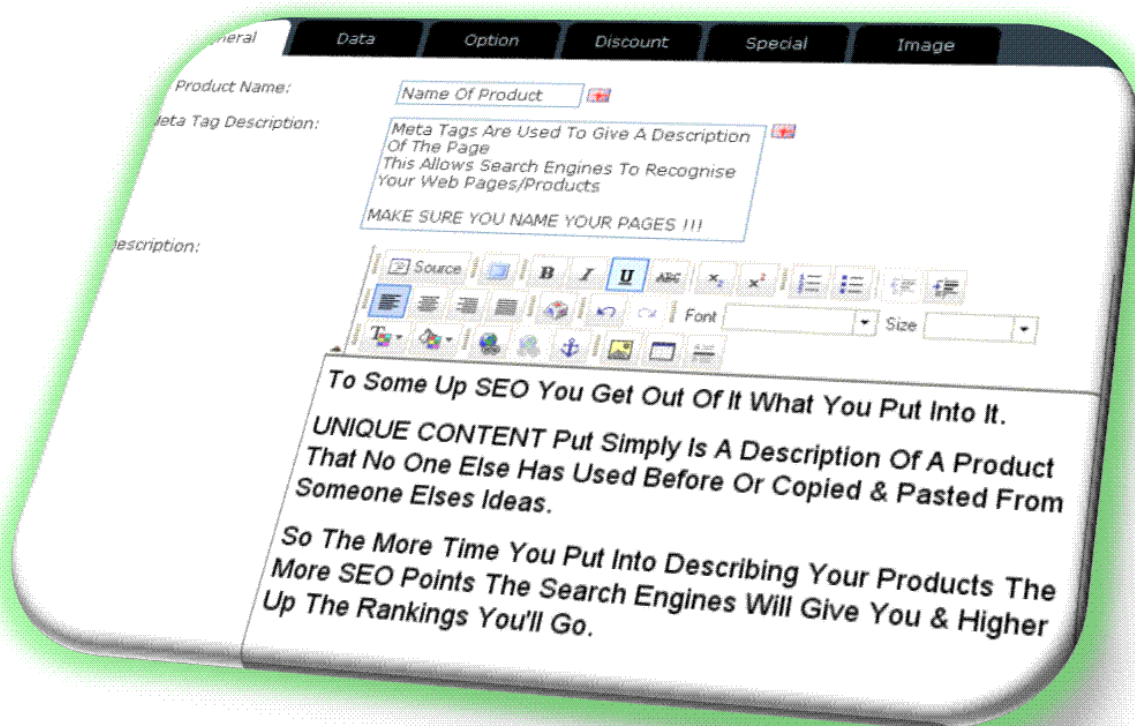
## SALES, MARKETING AND PROMOTIONS.

- ✓ Product Reviews
- ✓ Related Product System
- ✓ Best Selling System
- ✓ Top 100 System
- ✓ Discount Option
- ✓ Coupon System
- ✓ Mail Management Centre
- ✓ Customer Grouping System
- ✓ Features Centre
- ✓ Offer Of The Week Centre
- ✓ RSS Feeds
- ✓ Blogging System



## SEARCH ENGINE OPTIMISATION.

- ✓ Free Support For 12 Months
- ✓ Website Added To Google
- ✓ Website Added To Yahoo
- ✓ Website Added To Ask
- ✓ Website Added To Bing
- ✓ Meta Tag Information For Products
- ✓ Meta Tag Information For Categories
- ✓ Meta Description Control
- ✓ Keyword Control For Products
- ✓ Keyword Control For Categories
- ✓ Unique Content System
- ✓ Free Google Sitemap
- ✓ Compatible With All Search Engines





## CHECKOUT

- ✓ 3-4 Page Checkout System
- ✓ SSL Secure Checkout
- ✓ Checkout With/Without Account
- ✓ Guest Checkout
- ✓ Shopping Cart With VAT Options
- ✓ Discount/Coupon Option
- ✓ Option To Create Account Before Purchase

## PRODUCT MANAGEMENT

- ✓ Inventory Management System
- ✓ Bulk Import Of Products
- ✓ Bulk Import Of Updates
- ✓ Simple Editable Options E.g. Different Sizes, Colours
- ✓ Editable Vat Rates
- ✓ Picture Manager
- ✓ Add, Edit, Delete Products
- ✓ Add Pages
- ✓ Add Categories
- ✓ Add, Edit, Delete Product Reviews
- ✓ Email For Low Stock

## PRODUCT TOOLS

- ✓ Add To Wish List
- ✓ Product Options
- ✓ Stock Availability
- ✓ Multiple Images Per Product
- ✓ Product Reviews
- ✓ Related Product Promotions
- ✓ Send To A Friend
- ✓ Best Selling Promotions
- ✓ Special Offers
- ✓ Add On Products



## CUSTOMERS ACCOUNTS

- ✓ Order Status & History
- ✓ Default Billing & Shipping
- ✓ Newsletter Subscription
- ✓ Product Reviews Submitted
- ✓ Recently Ordered Items
- ✓ Multiple Delivery Addresses
- ✓ Wish List
- ✓ Account Overview

## SHIPPING

- ✓ Multiple Shipping Options
- ✓ Order Tracking For Customers
- ✓ Specify Which Countries To Ship Too
- ✓ Shipping Via Weight
- ✓ Shipping Via Size
- ✓ Ship Part Or Full Order
- ✓ Free Shipping Option.

## PAYMENT OPTIONS

- Integrate With Any Payment Gateway:

- ✓ Sage Pay – Merchant Required
- ✓ PayPal Express
- ✓ PayPal
- ✓ RBS World Pay
- ✓ Realex
- ✓ HSBC
- ✓ No Chex
- ✓ Card Save
- ✓ Net Banx
- ✓ Voice Pay
- ✓ Barclays – EDPQ
- ✓ Google Checkout



## DESIGN PROCESS & DEVELOPMENT

All of our designs are built and coded in a unique way that allows all the major search engines to advertise your website quicker and easier than others.

Our designs are also 100% bespoke, we never use templates that restrict our design capabilities. All of our websites have a unique feel that not many web designers have the ability to match; your site will be user friendly, easily navigated and will have an innovative design.

### Our design process

- ✓ Information Gathering
- ✓ Image Gathering
- ✓ Styling To target Audience
- ✓ Creative Ideas
- ✓ Optimised coding
- ✓ HTML Coding
- ✓ Liaise With Client
- ✓ Creative Navigation

BELOW ARE SOME EXAMPLES OF OUR DESIGN CAPABILITIES

FOR MORE PLEASE VISIT OUR WEBSITE





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- LADIES COSTUMES
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- WIGS
- HATS
- MASKS
- MAKE UP
- HEN/STAG NIGHT
- WELSH PRODUCTS
- MADE TO MEASURE
- DANCE AND CLUBWEAR

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**GALLERY**

**NEWS/EVENTS**

05.29.2009  
Lil'it Fancy Dress

29.05.2009  
You can update this news item from admin panel - news manager section, the website is under development. Please bear with us.

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# DESIGN A SUIT

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I AM A...

**CONTACT OUR TEAM**  
If you would like to contact us for any reason please enter your details into the form below. Alternatively you can phone, email or send on a letter.

Name:   
Email:   
Phone:   
Message:

**SEND**

Tel: 0800 80 80 80  
Email: [enq@designasuit.com](mailto:enq@designasuit.com)

Address:  
Design a Suit - 12 Sault Street  
Big Town - London - W12 4DS

**LATEST NEWS**

**NEW WEBSITE DESIGN**  
1st October 2009  
Dumey text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

[read more...](#)

**SUIT DESIGNER**  
1st October 2009  
Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature.

[read more...](#)

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**Our Gallery**  
Browse our gallery of canvas prints. Click on a thumbnail to view the canvas on the main living room picture.

**Price Guide**

Single Canvas	12" x 10"	£11.99
Single Canvas	15" x 10"	£13.99
Single Canvas	20" x 15"	£19.99
Single Canvas	30" x 20"	£19.99
3 Panel Display	40" x 30"	£59.99
3 Panel Display	50" x 34"	£99.99

**Photo Upload**  
Upload your own photo and get a preview of how it will look hanging on a wall in all it's glory.

**Custom Photography**  
If you would like a truly professional touch to your custom artwork, we can travel to your location and take photographs to be used on your own canvas print.

From family portraits to pictures of your car, these canvas prints make a perfect gift for any occasion.

We can do any special events, large or small, as well as personal or family portraits, buildings, landscapes etc.

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## Doll Domination Collection

MISS SHAWTY

THESE ARE SOME OF OUR FAVOURITE DESIGNS. DON'T WORRY IF YOU DON'T LIKE THEM AS MUCH AS WE DO, YOU CAN HAVE ANY DESIGN THAT YOU WANT. OUR DESIGNERS CAN STYLE ANYTHING.





## SALES & MARKETING

Our Sales and Marketing department will work with you to analyse your business needs, perform a competitor analysis, keyword research, and then advise you what will be required to fulfil your business criteria. Don't be afraid to question things that you don't fully understand. Our techies will explain everything to you – Jargon Free!

**IMPORTANT: Try our systems before you buy. Be wary of companies who cannot or will not demonstrate their system to you.**

**The views and opinions in this Brochure are based on 10 years experience in the web industry. If you would like clarification on anything, please do not hesitate to contact us.**

## CONTACT US

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Email: [support@ukds.net](mailto:support@ukds.net)

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